

# Part 1: Rooting Resilience in Farm Communities

# Part 2: Harvesting Unity, Empowering Farmer Participation

Tuesday, May 7 and Tuesday, May 14, 2024  
11 a.m. – 12:00 pm (EST)

Online webinar via Zoom (Registration link below)



Presented by Dr. Elizabeth Heilman  
Professor of Education, Wichita State University

## Part 1: Rooted Resilience in Farm Communities

Dr. Heilman will discuss how to navigate and recognize emotional trauma, cultural dynamics, and sociological factors affecting change in farming communities. The webinar will enhance understanding of the unique culture and sociology of rural communities, while addressing common cultural disconnects in discourse among farmers, Extension personnel, technical service and cost-share providers, government agencies, nonprofits organizations, and corporations.

## Part 2: Harvesting Unity, Empowering Farmer Participation

Dr. Heilman will discuss establishing and empowering farmer participation in educational outreach, state and federal conservation programs, and research-related grant initiatives. Dr. Heilman will share techniques for listening across differences, navigating disagreements to achieve common ground and more unity needed for successful farm-to-fork and regenerative agriculture results, and strategies for structuring outreach to maximize participation of farmers.



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### To Register

Please use the following Zoom link: [https://virginiatech.zoom.us/meeting/register/tZ0sc-uhqzoqHN0v5M5tg\\_MYPizdMhPvkUoF#/registration](https://virginiatech.zoom.us/meeting/register/tZ0sc-uhqzoqHN0v5M5tg_MYPizdMhPvkUoF#/registration)

or contact Eric Bendfeldt at ebendfel@vt.edu or at 540-383-5393 or Mary Sketch Bryant at msketch2@vt.edu or at 919-402-7241.

Collaboration, Conservation, and Community