

Virginia Soil Health Coalition 2026

Action Plan at a Glance

Strategic Priority	Focus Area	Key Actions	What Partners Will See
Strengthen Coalition Capacity	Building a more resilient, connected Coalition through growing and sustaining a strong, diverse network	<ul style="list-style-type: none">• Ongoing hard and soft funding• Quarterly meetings• Deepened communication with existing partners• Engagement with state and national partnerships• Steering Committee leadership• New relationships (e.g. agribusiness, urban, youth)	Stable staffing, ongoing communication, clearer coordination, and expanded opportunities for engagement.
Collaborate on Research & Implementation	Translating farmer needs and questions into research and solutions	<ul style="list-style-type: none">• Work with existing partners and programs (ICA, Innovation Roundtable, VT) to identify and fund farmer-focused research• Resource development and knowledge sharing (research implementation)• Ongoing soil health train-the-trainer• Support for farmer-to-farmer mentoring	More trainings, shared resources, communicated science, supported funding for research and implementation, coordinated projects.
Educate & Align Advocacy	Expanding soil health awareness and influence through collective communication and coordinated policy efforts	<ul style="list-style-type: none">• 4 The Soil Initiative• Expanded on-the-ground educational programming with partners (youth, etc.)• Policy workgroup and administration engagement• Engagement with Chesapeake Bay Program	Consistent messaging, expanded outreach for broader public awareness, stronger policy engagement and coordination.
Evaluate & Share Impact	Understanding and showing how the Coalition is working to build capacity, shared learning, and support state goals	<ul style="list-style-type: none">• Annual report• Survey of partners and expanded outcome tracking• Network mapping• Storytelling• Sharing impact with leadership	Shared evidence of progress and lessons learned.