

# Virginia Soil Health Coalition 2026

## Action Plan at a Glance

Strategic Priority	Focus Area	Key Actions	What Partners Will See
<b>Strengthen Coalition Capacity</b>	Building a more resilient, connected Coalition through growing and sustaining a strong, diverse network	<ul style="list-style-type: none"> <li>• Ongoing hard and soft funding</li> <li>• Quarterly meetings</li> <li>• Deepened communication with existing partners</li> <li>• Engagement with state and national partnerships</li> <li>• Steering Committee leadership</li> <li>• New relationships (e.g. agribusiness, urban, youth)</li> </ul>	Stable staffing, ongoing communication, clearer coordination, and expanded opportunities for engagement.
<b>Collaborate on Research &amp; Implementation</b>	Translating farmer needs and questions into research and solutions	<ul style="list-style-type: none"> <li>• Work with existing partners and programs (ICA, Innovation Roundtable, VT) to identify and fund farmer-focused research</li> <li>• Resource development and knowledge sharing (research implementation)• Ongoing soil health train-the-trainer</li> <li>• Support for farmer-to-farmer mentoring</li> </ul>	More trainings, shared resources, communicated science, supported funding for research and implementation, coordinated projects.
<b>Educate &amp; Align Advocacy</b>	Expanding soil health awareness and influence through collective communication and coordinated policy efforts	<ul style="list-style-type: none"> <li>• 4 The Soil Initiative</li> <li>• Expanded on-the-ground educational programming with partners (youth, etc.)</li> <li>• Policy workgroup and administration engagement• Engagement with Chesapeake Bay Program</li> </ul>	Consistent messaging, expanded outreach for broader public awareness, stronger policy engagement and coordination.
<b>Evaluate &amp; Share Impact</b>	Understanding and showing how the Coalition is working to build capacity, shared learning, and support state goals	<ul style="list-style-type: none"> <li>• Annual report</li> <li>• Survey of partners and expanded outcome tracking</li> <li>• Network mapping</li> <li>• Storytelling • Sharing impact with leadership</li> </ul>	Shared evidence of progress and lessons learned.